



CELEBRATING LATIN AMERICAN HERITAGE MONTH

kanopy
stream smarter

Critical Thinking (2020)
Directed by John Leguizamo

Celebrate Latin American Heritage Month with Kanopy's film collection, showcasing the richness and diversity of Hispanic stories and cultures. This curated selection spans powerful documentaries, award-winning features, and compelling narratives that highlight the depth and diversity of Hispanic heritage.

These films offer meaningful opportunities for reflection, learning, and connection. These titles are ideal centerpieces for programming, community conversations or at-home viewing throughout the month.

Explore the collection, title synopses and more: kanopy.com/category/65202

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our Latin American Heritage Month collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing Latin American Heritage Month collection content.

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Suggested Copy

Four options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Create an in-library display inviting patrons to share what Latin American Heritage Month means to them. Encourage participation by asking visitors to reflect on and share their cultural pride, traditions, and personal stories.
- Invite patrons to submit their favorite family recipes or dishes from Latin American cultures. Compile submissions into a digital or printed collection to share through your newsletter or website.
- Host a drop-in craft session featuring activities like papel picado, flag art, or DIY instruments. Enhance the atmosphere by screening a film with *Public Performance Rights* in the background.
- Create a “Word or Phrase of the Day” display featuring Spanish vocabulary, along with pronunciation and cultural context to encourage daily learning and engagement.

Social Media and Newsletter Copy Suggestions

Option 1

Dive into stories that celebrate identity, resilience, and culture. Explore Kanopy’s Latin American Heritage Month collection: [kanopy.com/category/65202](https://www.kanopy.com/category/65202)

Option 2

Latin American Heritage Month is here! 🎉 Celebrate the rich cultures, stories, and contributions of Hispanic and Latino communities with Kanopy’s curated collection. Explore, learn, and be inspired all month long. Find your next watch: [kanopy.com/category/65202](https://www.kanopy.com/category/65202)

Option 3

Celebrate Latin American Heritage Month with Kanopy’s curated film collection—featuring powerful documentaries, award-winning films, and unforgettable stories that highlight the diversity of Hispanic cultures. Start watching today: [kanopy.com/category/65202](https://www.kanopy.com/category/65202)

Option 4

Looking for something to watch this Latin American Heritage Month? Explore Kanopy’s collection celebrating Hispanic and Latino voices, with stories that inform, inspire, and stay with you. Watch now: [kanopy.com/category/65202](https://www.kanopy.com/category/65202)

Campaign Start and End Dates

Our Latin American Heritage Collection launches **October 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.